

## **PRIVACY POLICY**

Occupy.com, Inc. (“us”, “we” or “our”) is strongly committed to protecting your privacy and providing a safe online experience for all of our users while offering the highest quality user experience. By using the “Occupy.com” website (<http://www.Occupy.com>) (the “Website”), you agree to the terms of this Privacy Policy. Because we gather certain types of information about and from you, we believe it is important that you understand our collection and use of this information. This Privacy Policy discloses what information we gather, how we use it, how to correct or change it, and what steps we take to safeguard personal information provided to us both online and offline. Please read the complete Privacy Policy below, as well as our Terms and Conditions of Use (“Terms of Use”) and contact us if you have any questions.

### **WHAT INFORMATION DO WE COLLECT ABOUT YOU?**

You can visit our Website, read materials, and browse the Website’s contents without giving us any personally identifiable information. In order to provide you with personalized service and attention, and to accommodate certain of requests which you make, we may request information about you in certain circumstances and collect certain information automatically.

#### **Information You Volunteer**

We collect personally identifiable information that you enter on the Website or otherwise volunteer to us (such as your name, e-mail address, credit card number, home address, phone number, and/or similar information), when you contact us to, among other things, make donations or request information. You can choose not to provide certain information, but then you might not be able to take advantage of many of our features. We use the information that you provide for such purposes as responding to your requests, customizing future experiences for you, improving our operations, and communicating with you.

#### **Information Collected Automatically**

We receive and store certain types of information whenever you interact with us. For example, like many web sites, we use “cookies” and we obtain certain types of information when your web browser accesses our Website or other content served by us or on our behalf on other web sites. We may also automatically collect your Internet Protocol and referring web site addresses, browser type and domain name. This information helps facilitate your online experience on our Website. We use “cookies” to track usage patterns on our Website and to control the display of ads, as well as to offer other functionalities. You can turn off cookies, but that will affect your online experience. Please see below for more detail on cookies.

### **WHAT DO WE DO WITH COLLECTED INFORMATION?**

We use collected information to evaluate and administer our Website, fulfill your requests, respond to any future problems, such as difficulties in navigating our Website or accessing certain features, and to gauge user trends.

As in any transaction, if you make donations by credit card, your credit card company will have all relevant information about the name of the vendor, item(s) purchased, date, total cost and other information necessary to process the transaction. We will not otherwise provide any personal data to your credit card company without your permission. We and our technical and fulfillment agents, partners and consultants follow carefully proscribed procedures to safeguard credit card data in connection with your transactions and adhere to certain legal requirements.

## **HOW DO WE SHARE PERSONAL INFORMATION?**

Personal information is available to us and the technical and fulfillment agents, partners and consultants who make our Website available to you. Anonymous information is available to our affiliates, sponsors and partners.

Website hosting firms, technical and database consultants, order processing partners, and other third parties may have access to personally identifiable information in the course of making our Website and its contents available. All companies working for and with us must comply with our privacy policies, and are not permitted to sell your information to third parties or to use it except as authorized by us and you, or as required by law.

We reserve the right to use or disclose any information without notice or consent for the following purposes: as needed to satisfy any law, regulation or legal request; to conduct investigations of consumer complaints or possible breaches of law; to protect the integrity of our Website and our property; to protect the safety of our visitors or others; to fulfill your requests; or to cooperate in any legal investigation.

## **HOW DO WE USE COOKIES?**

Your web browser offers so-called “cookies” which, if you allow their use, store small amounts of data on your computer when you visit a web site. Cookies do not contain any personally identifiable information about you and therefore cannot be used to identify you personally. However, cookies assist us in tracking which of our features you like best and make it easier to use our Website. You have the ability to accept or decline cookies by modifying your browser. Our Website is viewable even if you disable the cookie function on your browser. However, if you disable cookies, some advanced and customized features or offerings will not be available to you.

## **HOW CAN YOU CONTROL YOUR PERSONAL INFORMATION?**

You may unsubscribe to any of our online e-mail updates by following the unsubscribe instructions in the body of any e-mail message. We will take reasonable steps to implement your opt-out requests promptly, but you may still receive information from us for up to 30 days by e-mail. You may also continue to receive information from those third parties to whom your information was previously disclosed.

## **SECURITY OF YOUR PERSONAL INFORMATION**

We incorporate standard industry practices internally and with our service providers, which we believe suits the degree of sensitivity of the information involved to maintain the security of your personal information and to avoid its disclosure except as described in this Privacy Policy.

**Although we have implemented systems and procedures to secure the data maintained by us, security during Internet transmissions can never be assured.** Our policy is to limit access to personal data to those employees or agents with a specific need to access or retrieve this information.

## **VISITORS OUTSIDE THE UNITED STATES**

The Internet laws in the United States govern all matters relating to this Website. Any information you provide in subscribing to our Website or registering or ordering at our Website will be transferred to the United States. By visiting our Website and submitting information, you authorize this transfer, processing and use.

## **YOUR CALIFORNIA PRIVACY RIGHTS**

Under California Civil Code sections 1798.83-1798.84, California residents are entitled to ask us for a notice describing what categories of personal information we share with third parties or affiliates for those third parties or affiliates' direct marketing purposes. That notice will identify the categories of information shared and will include a list of the third parties and affiliates with which it was shared, along with their names and addresses. (As of the launch, the only third party with whom we are sharing information is the Tech Ops Group of the New York City General Assembly of Occupy Wall Street, which manages the website [www.occupy.net](http://www.occupy.net).) If you are a California resident and would like a copy of this notice, please submit an email request to [info@occupy.com](mailto:info@occupy.com). In your request, please specify that you want a "Your California Privacy Rights Notice". Please allow at least 30 days for a response.

## **CHANGES TO OUR PRIVACY POLICY**

We will occasionally update this Privacy Policy as necessary to protect our users and to comply with a changing environment. We recommend that you check the Privacy Policy when you visit our Website to be sure that you are aware of and understand our current policy. If we make material changes to this policy, or in how we use or collect your personally identifiable information, we will prominently post such changes prior to implementing the change. We will not make any retroactive material changes in how we handle previously collected personal information unless you allow us to do so, or unless we are legally required to do so, and in such a case we will e-mail registered Website visitors information on material changes to this Privacy Policy.

## **Conditions of Use, Notices, and Revisions**

If you choose to visit our Website, your visit and any dispute over privacy is subject to this Privacy Policy and our Terms of Use, including limitations on damages, resolution of disputes, and application of the law of the State of California. If you have any concern about privacy at our Website, please contact us with a thorough description, and we will try to resolve it. As our business changes, our Privacy Policy and Terms of Use may change also. We may e-mail periodic reminders of our notices and conditions, unless you have instructed us not to, but you should check our Website frequently to see recent changes. Unless stated otherwise, our current Privacy Policy applies to all information that we have about you and your account. We will not materially change our policies and practices to make them less protective of personal information collected in the past without the consent of affected user.

## **CHILDREN'S PRIVACY**

We are strongly committed to protecting the safety and privacy of children who visit our Website. We do not knowingly collect personal information online from children under 13 and have adopted techniques to ensure compliance with this Privacy Policy and the Children's Online Privacy Protection Act of 1998 ("COPPA"). COPPA and its accompanying regulations under United States federal law protect the privacy of children using the Internet. We encourage all parents to talk to their children about online safety and to monitor their children's use of the Internet.

## **CONTACT INFORMATION**

If you have any questions about this Privacy Policy or our privacy practices, please e-mail us at [info@occupy.com](mailto:info@occupy.com).

Updated March 2012